

## **Press release**

Date [in here]

Title of release

On [XXXDAY XX MONTH], we will be hosting an exciting [CHARITY EVENT] to help raise £500,000 for breast cancer clinical trials at Princess Alexandra Hospital NHS Trust (PAH).

The [CHARITY EVENT NAME] is being organised by [ENTER YOUR NAME] from [ENTER NAME OF TOWN] who [REASON FOR TAKING PART e.g. has had treatment for breast cancer in the unit, lost a relative/friend to breast cancer].

The event will be held at [LOCATION] from [TIME].

Organiser [YOUR NAME] said: "I'm hoping lots people will join my fundraiser to enjoy themselves and raise money to boost the brilliant work being done by the Breast Unit team."

Money raised will fund multiple programmes within the breast unit including FAB – Fabulous & beautiful, MBV – Mind Body Vitality, exercise programme and clinical trials to find out how to prevent, diagnose and treat different kinds of breast cancer.

Ashraf Patel, Associate Specialist in Breast Surgery at PAH said: "It is fantastic that [NAME] is helping us to raise money for this very important cause. The monies raised will help us to fund vital clinical trials in breast cancer."

For more information about the event please contact [NAME, TELEPHONE NUMBER and EMAIL].